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Green Up

Lawns and Landscapes

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SPECIAL POINTS OF INTEREST

- Fall fertilization helps grass plants emerge from the difficult summer conditions
- Weed control remains important as grasses enter a favorable season for new growth.
- If your yard looks thin due to summer stress, consider Green Up's aeration and over-seeding to help improve lawn thickness.

Approximately 900,000 insect species are known and identified. Scientists speculate there may be as many as 30 million species of insects in the world!

Source: *Encyclopedia Smithsonian*



Green-Glory Rises from Wilted Grasses

Fall is the optimal season for beautiful lawns and landscapes. Especially for yards that are comprised of cool-season grasses, the summer heat is taxing, possibly even having led to drought related dormancy. Low levels of rainfall during the summer months diminished the ability of plants to perform basic metabolic functions. While summer conditions may have strained the grass, the cool fall weather is exactly what dormant grasses have been waiting for.

With Green Up's Early Fall treatment and relief from the inundating heat, your landscape will rise from wilted grasses in the freshness of youth. Let our experts snatch green glory from the jaws of summer defeat!

We apply a balanced fertilizer application to help jump start grass activity after the stressful summer. These nutrients provide plants with the essential building blocks for growth activity and help break the summer dormancy phase.

Green Up's Early Fall treatment also includes weed control to keep weeds from springing up along with desired grasses. Weed control remains important, as the Fall is a favorable season for all forms of new growth.

For many yards that have been thinned by summer drought, Green Up's optional aeration and over-seeding service can help your yard recover to its full thickness. Green Up offers this optional service in the fall, when

rainfall and cooler temperatures make for ideal growing conditions. If you are interested in aeration and over-seeding, please contact our office for more information!

Now is the perfect time to enhance your landscape and improve the exterior appeal of your home. And as your neighbor, Green Up hopes to be with you for the long run. Our program provides regular and consistent care that maintains a healthy look and gives value to a home.

Each lawn and landscape has unique needs. Our experts at Green Up will evaluate your yard individually, and work with you to create and maintain a landscape that looks great and adds to the value of your home.

Insects and Mites Remain a Threat to the Landscape

The onset of Fall means trees are nearing the end of their photosynthetic cycle for the year. The leaves are beginning to change colors and soon will drop. But insects and mites

are still active and still have the potential to damage your trees and shrubs.

Green Up offers an insecticide/miticide spray in the Early Fall. This service is designed to suppress mite populations and help control insects—especially those

that damage landscapes. As your trees and shrubs enter this delicate time, it is important to protect them from the damaging effects of these insects. Contact Green Up today to learn more about our Tree and Shrub program or to get a no-obligation estimate.

The Benefits of Aeration



Aeration relieves soil compaction and helps promote root growth.

Green Up offers its aeration service during the Fall months. Aeration is designed to combat compaction, the physical compression of the soil. Compaction reduces soil oxygen levels, results in poor water drainage, and physically impedes the growth of roots. These factors reduce plant growth and vigor. Additionally, compacted soil is a perfect environment for weeds to thrive.

Fortunately, Green Up's optional aeration service can combat soil compaction and

encourage plant growth. Our hollow-tine aerators remove plugs of soil from the turf which are then left on the yard. These plugs will naturally break down over time. On especially dry or sandy soils, the plug may even dissipate upon removal, as the soil lacks the structure to maintain coherence. Aeration increases oxygen exchange, improves soil porosity, and even helps to increase thatch decomposition. With compaction relieved, grass roots can find new nutrients in the soil and grass

growth is encouraged.

Since Fall is an ideal time to seed, we also offer over-seeding. We perform our aeration service and then blanket the entire yard with our certified weed-free seed. The seed germinates in the holes created by aeration.

With a newly seeded yard, the customer must water diligently. Even though the full benefit might not materialize until the following year, re-seeding is an important part of healthy, thick lawns.

Average Fall Conditions for Roanoke VA Region



Average Temperature (in Fahrenheit)				
Aug	Sept	Oct	Nov	
74.8	67.9	56.7	47.3	

Average Rainfall (in inches)				
Aug	Sept	Oct	Nov	
3.74	3.85	3.15	3.21	

Source: www.noaa.gov

Fall is the Time for New Trees!

Not only does a tasteful landscape add to the property value of a home, but mature trees that give shading can substantially reduce your energy costs.

Fall may mean the dropping of leaves for mature trees, but Fall also means new tree plantings! The cooler weather and precipitation make Fall an ideal time to plant new trees.

Fall plantings allow the tree to grow, mature, and acclimate to its new environment. Planting now will also give the new

tree ample time to establish before the hot, dry summer months.

Why bother planting? Not only does a tasteful landscape add to the property value of a home, but mature trees that give shading can substantially reduce your energy costs.

When planting, plan for the

growth and maturation of the tree. If the new tree is large or top heavy, support stakes should be used to prevent it from being knocked or blown over. Always remove the plastic twine or synthetic burlap from the root ball. And NEVER forget to water!



Horticultural Oil Spray Suppresses Insects, Eggs

Late in the Fall, Green Up offers horticultural oil spraying for your landscape trees and shrubs. This beneficial service protects your landscape by eliminating insects that feed on trees.

Horticultural oil is a spray that combats insects by coating them in an oily residue. The oil blocks insect spiracles, which insects use to obtain air. Some oils further work by blocking the insect's ability to feed, as is the case with aphids.

Horticultural oils are very safe



for use around people or animals. Our state licensed technicians apply an appropriate amount of horticultural oil to control insect populations.

An insect-free landscape will not only have an appealing look, but will be much more enjoyable for the family. Moreover, healthy plants add oxygen to the environment through photosynthesis and give shade to both your lawn and home.

Call Green Up today to learn more about horticultural services!

Fall fertilization helps break drought dormancy and will encourage stronger growth in the Spring!

Fall is the Right Time to Fertilize

Fall is an important time to fertilize your lawn. Turf has just emerged from the punishing Summer months. Additionally, as the days become shorter, plants have less sunlight to drive photosynthesis, causing their metabolic activities to slow.

Green Up's Early Fall fertilization encourages plant health and metabolism by promoting root and leaf growth. Fall fertilization strengthens

plant roots and encourages their growth to find nutrients. Promoting root activity this fall also provides your plants with a healthy starting point next Spring. The nitrogen component of fertilizer promotes leaf growth, helping to shake off any lingering summer discoloration.

Actively growing grass plants also help suppress weeds in the yard. By fertilizing your lawn, grass plants have better access to nutrients and

are encouraged to grow. When the grass plant is actively growing, its extensive root system and dense canopy can suppress weed growth and out-compete for nutrients, giving you a naturally better looking lawn!

Maintaining a healthy landscape is a wise investment. While giving your family a yard they can enjoy, you will also be adding value to your home.

Why Plant and Seed in the Fall?

Fall is the best time to do new planting and seeding. Planting in the fall gives the seed three "cool" seasons of growth and establishment before being subjected to the harsh conditions of summer. The growth and establishment of cool season grasses are best suited for Fall's moderate temperatures. Win-

ter snow then insulates the seed from extreme colds and the snow melts to provide water to the newly establishing roots. Finally, the warming spring weather and accompanying showers gives Fall grass seed a third strong season of growth before the summer arrives.

Planting in the Spring permits only

one growth "season" before summer sets in. Summer heat and lack of rain can easily kill new seedlings unless the homeowner goes to extensive lengths to provide adequate water and care for the new plant. Fall is an ideal time to seed, as it allows grass to establish and mature before facing the Summer.



The Guys In Purple
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 The Guys in Purple!

Locally owned and operated in the Roanoke, Virginia area for over 25 years, Green Up is familiar with the soil types and climate of our region. We realize what a beautiful area we live in and are committed to providing quality, responsible lawn service.

Our service programs are specifically designed with knowledge of the local environment. Our practices are environmentally friendly, as you would expect from a good neighbor.

We are a local company dedicated to providing friendly service and guarantee our work. Call the Guys in Purple today!

Learn Even More!
www.guysinpurple.com

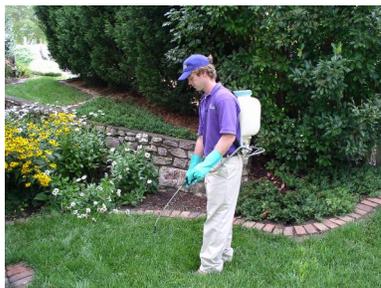
DCR Program Shows Green Up's Commitment to the Environment

Green Up's ongoing participation in the Virginia Department of Conservation and Recreation's Nutrient Management Program demonstrates our dedication to providing responsible lawncare for residents of Southwest Virginia.

The Nutrient Management program is a voluntary effort we have entered to help protect the surface and ground waters of Virginia. We work with the DCR to form a state-approved plan for providing accountable lawncare. The DCR plan covers the amount, placement, timing, and application of fertilizers, coordinated in a way to provide maximal benefit to the homeowner while also protecting Virginia's water resources.

We further demonstrate our envi-

ronmental responsibility by ensuring that all of our technicians are state licensed to provide competent, environmentally conscious service. Every application is done by a technician who has demonstrated competency in the green industry by passing state licensing examinations. Technicians



Our environmentally-aware program is performed by state-licensed technicians.

attend training seminars and continuing education classes in order to keep their knowledge up to date and their certifications valid. The technicians who perform our work are true professionals with detailed knowledge of the materials they handle. All materials are strictly applied in accordance with label requirements.

We are a local company that is committed to protecting the natural beauty and resources here in southwest Virginia. We go to great lengths to provide responsible lawncare and demonstrate to the consumer that we are the clear choice for quality, environmentally aware lawn and landscape service in the Roanoke Valley.

**More information:

<http://www.dcr.virginia.gov/>