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Green Up

Lawns and Landscapes

ISSUE I

EARLY SPRING 2009

DID YOU KNOW?

- April is National Lawn Care month.
- Lawns and landscapes help cool both your home and the atmosphere.
- Grass converts carbon dioxide to oxygen, helping to keep the air we breathe clean.
- Dense, healthy grass slows water runoff, removing and trapping contaminants.

Think Green

Welcome to another lawn care season and thank you for choosing Green Up to service your lawn and/or landscape this year. We are well aware of the challenges the current economy poses for both businesses and consumers and we appreciate your choosing Green Up to maintain your lawn and/or landscape. It is our goal to provide you with unparalleled service, so if at any time you have a problem or question, do not hesitate to contact our office.

The EARLY SPRING TREATMENT consists of a granular application of fertilizer with a preemergence herbicide impregnated on it. Once "watered in", this treatment will wake up the lawn and lead to a quick spring green up. The preemergence

herbicide will form a barrier in the soil that will help prevent broadleaf weeds as well as weedy grasses from germinating.

We look forward to warm weather and green lawns this

spring, remember to think green.

You have hired us to care for your lawn and it is a job we take very seriously. Trust the experts at Green Up to rejuvenate your lawn this Spring!



The Guys In
Purple

25

YEARS

1984-2009

Adding Dormant Oil Spray Protects Landscapes

Early spring is the ideal time for a dormant oil spray for your property's trees and shrubs. This treatment consists of a fine grade horticultural oil applied during the dormant phase of the plant's growth cycle. This application is designed to control the overwintering populations of insect

and mite pests that feed on landscape plants. The feeding activity of these pests can negatively affect the appearance of the landscape or even kill plants in severe infestations.

Horticultural oil is an environmentally friendly product. It combats insects and mites by coating

them in a layer of oil and clogging their spiracles, which are holes in the insect exoskeleton used for respiration. Thus, they die due to suffocation. If you are interested in adding a dormant oil spray, please contact our office.



Look To Our Website For Help

Many customers have questions about any number of lawn care topics ranging from moles to mushrooms. You will find information on these topics as well as many others on our web site www.guysinpurple.com.

We are constantly updating and improving our web site as a quick and easy method for our customers to get up-to-date and accurate information.

You will find links to university and extension web sites so

that you can confirm the veracity of our advice. Please visit our web site often to get the latest tips on many lawn care tasks.

Visit us online at www.guysinpurple.com!



“Remember to scratch any spots you want to seed with a hard tooth rake in the spring.”

Spring Seeding Conundrum

Fall is the very best time to seed your lawn, but that being said many people have areas they need to seed in the Spring.

Green Up recommends minimizing Spring seeding for two reasons:

One, the water requirements of new seedlings is extremely high, especially as we get into late spring and sum-

mer and two, the preemergence herbicide barrier formed by the EARLY SPRING TREATMENT inhibits not only weed seeds, but also grass seed.

You can still seed spots successfully even if the preemergence barrier has been formed by scratching any spots you wish to seed with a hard toothed rake. This will break the herbicide barrier

allowing grass seed to germinate.

Remember that August 15 thru October 31, is the ideal time to seed your lawn. Contact Green Up now to be placed on our fall seeding list.

Please visit our website for watering instructions, or for further tips on seeding your yard.

A little work in the spring will ensure a year of beautiful turf and landscape growth!



Spring Cleaning Isn't Just for the Garage!

Spring is an important time to prepare your lawn and landscape for a full year of successful growing! We recommend following these helpful hints:

- Clean up any leaves, limbs, or debris from the yard early in the spring before the grass begins its

growing season. Matted debris can reduce air exchange or suffocate the turf.

- Green Up recommends mowing 2.5 to 3 inches high all year long. Begin mowing when temperatures and new growth dictate. Mowing will re-

move any damaged plant shoots and stimulate new growth

- Fertilization and pre-emergent applications in the early Spring will jumpstart turf growth and promote a healthier, more weed-free season.

WEEDS: Unwelcome Spring Visitors



EVERY kind of plant is growing in the spring!

April and May and our Late Spring Treatment is designed to do just that, but should you notice weeds in Febru-

Spring is all about new growth, for grass, shrubs, flowers, trees and unfortunately weeds. The ideal time to control broadleaf weeds is in

ary or March, don't ignore them, give us a call for a FREE NO CHARGE WEED CONTROL CALL BACK. We can control

weeds in the early spring it just may take a little more effort on our part. Please remember, that while Green Up does use herbicides to control weeds, we emphasize their prudent and judicious use. You have our word that we will take an extra measure of care to use herbicides responsibly.

Our fertilizers promote new shoot and root growth. A healthy lawn and its accompanying thick root system will naturally suppress the majority of weeds in the yard with minimal assistance.

Moles Can Be A Nuisance

Moles are remarkable animals that are well adapted for their life of digging below ground. Moles are seldom seen by humans, but often come into conflict with homeowners when they burrow in yards. The mole is the only animal which will create a surface tunnel.

Moles have voracious appetites and are nearly insatiable. Moles feed almost exclusively on insects

and earthworms. No more than 3 to 5 moles live on an acre and 2 to 3 is a more common number. Moles live for 3 to 4 years in the wild. Predators like fox, skunk, owl and even dogs and cats, kill and eat moles. One method of mole control might be to get a dog or cat.

No matter what you have heard, controlling grub populations will

not eliminate moles. Grubs make up only a small portion of a moles diet – earthworms are a moles primary food source. Trapping is the most effective and practical means for controlling moles. There are several different traps on the market. For more information on moles and trapping please see the following web site: www.themoleman.com.

Earthworms are a moles primary food source.

Green Up Voted Back-To-Back "Best Lawncare"

Green Up was voted Platinum "Best Lawncare" in both 2007 and 2008 by readers of *The Roanoker* magazine. A special thanks to all of our many customers who helped us achieve this distinction!



We strive to provide quality work and exceptional customer service! Please call our office if we can assist or advise you in any way!





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The Guys in Purple!

Locally owned and operated in the Roanoke, Virginia area for over 25 years, Green Up is familiar with the soil types and climate of our region. We realize what a beautiful area we live in and are committed to providing quality, responsible lawn service.

Our service programs are specifically designed with knowledge of the local environment. Our practices are environmentally friendly, as you would expect from a good neighbor.

We are a local company dedicated to providing friendly service and guarantee our work. Call the Guys in Purple today!



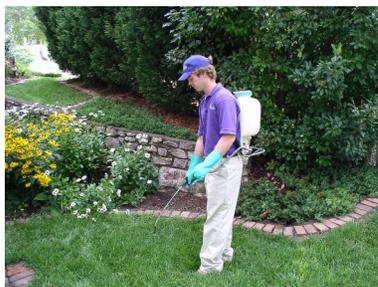
DCR Program Shows Green Up's Commitment to the Environment

Green Up's ongoing participation in the Virginia Department of Conservation and Recreation's Nutrient Management Program demonstrates our dedication to providing responsible lawncare for residents of Southwest Virginia.

The Nutrient Management program is a voluntary effort we have adopted to help protect the surface and ground waters of Virginia. We work with the DCR to form a state-approved plan for providing accountable lawncare. The DCR plan covers the amount, placement, timing, and application of fertilizers, coordinated in a way to provide maximum benefit to the homeowner while also protecting Virginia's water resources.

We further demonstrate our environmental responsibility by ensuring

that all of our technicians are state licensed to provide competent, environmentally conscious service. Every application is done by a technician who has demonstrated competency in the green industry by passing state licensing examinations. Technicians attend training seminars and continuing education classes in order to keep



Green Up's state licensed staff will properly care for your lawn!

their knowledge up to date and their certifications valid. The technicians who perform our work are true professionals with detailed knowledge of the materials they handle. All materials are strictly applied in accordance with label requirements.

We are a local company that is committed to protecting the natural beauty and resources here in southwest Virginia. We go to great lengths to demonstrate to our customers that we are the clear choice for quality, environmentally aware lawn and landscape services in the Roanoke Valley.

More information:

<http://www.dcr.virginia.gov/>